

Multimedia Presentations 2 412-502-VA
Assignment 3: Digital Portfolio

**Micropublishing
& Hypermedia**

Name & deets:						
exercises	3.1: statement of purpose	3.2: research Week 1 2 3	3.3: portfolio elements	3.4: objective / call to action		
	needs improvement	competent	superior	excellent	you	BN
content 30%	objective /call to action & details are not clear	clear message good descriptions	topic, subject and details are clear, complete elements	content is clear, concise and well formulated		
visuals & design 30%	lacks visual coherence, works need improvement	mostly good design, but with some weaknesses	attractive and well executed design	attractive with an artistic flair, personal style		
technical 30%	errors in code / scripts, missing elements	error free, but with smaller issues	well structured HTML, CSS & javascript	well-coded elegant solution		
	<18	18-23	23-27	27-30	you	BN
literacy 10%	grammar and spelling errors interfere with understanding	errors that undermine message / authority / professionalism	error free	expanded vocabulary, use of tropes, personal style		
	See back for comments.					
					/100	/100